

### **What information is being collected?**

Name

Address (for 121 training only) Email address

Mobile telephone number

Pet's name, breed and date of birth

### **How is it being collected?**

Information is provided to Fairy Tails dog training via completion of our online contact form and over telephone and/or email after an initial dialogue

### **Why is it being collected?**

The information is required to be able to offer the dog training and behaviour advice you have requested and will be used to administer your account and to provide the products and services agreed. Information will only be used for marketing if you have expressly consented for me to do so.

### **Who will it be shared with?**

Your information will NOT be passed to any third party other than for the administration of your account and will be limited to Office Lens and QuickBooks Self Employed Accountancy Software

### **What will Fairy Tails dog training do with your information?**

I am required under UK tax law to keep your basic personal information (name, address, contact details) for a minimum of 6 years after which time it will be destroyed. Information that you have consented to be used for marketing purposes will be kept with us until you notify us that you no longer wish to receive such information

### **What are your rights?**

If at any point you believe the information we hold for you is incorrect, you may request to see this information and even have it corrected or deleted. If you wish to raise a complaint on how we have handled your personal data, please email us at [hello@fairytailsdogtraining.co.uk](mailto:hello@fairytailsdogtraining.co.uk)